



# Intelligent Solutions for CAMPUS WAYFINDING

Trueform have a proven track record in the provision of 'integrated' and 'coordinated' hardware & advanced technology solutions for public transportation that attract travellers and reduced congestion by successfully transforming the 'waiting experience'.

Trueform's Hardware solutions include transit stops, shelters, interchanges, mobility hubs stations, canopies, advanced RTI displays, interactive journey planning kiosks, wayfinding systems, CCTV security and solar energy systems.

WAYFINDING  
SIGNAGE

CYCLE SHELTERS  
& RACKS

DIGITAL DISPLAYS  
& COUNTERS



Digital Cycle Counters



Cycle Shelters



Wayfinding Signage



Outdoor Totems & Kiosks

# Campus Street Furniture



## Cycle Shelters & Racks

Our range of cycle racks and cycle storage promotes healthy living and a healthy lifestyle by providing attractive infrastructure.

As we design and manufacture our products with in-house teams, we have put extra care into making bicycle storage units secure and safe for peace of mind for end users.



## Cycling & Pedestrian Counting Kiosks

The smart digital information kiosks feature the very latest low-power LED technology and, when linked to piezo-electric sensor systems, provide real-time updates of cycling and walking usage. The kiosks displays information in the form of daily and cumulative counts of cyclists and pedestrians, a smart way to promote other forms of travelling in cities and to encourage a healthier lifestyle.



## Wayfinding Signage

Wayfinding systems are the key to promoting walking to residents, commuters and visitors by helping them navigate around the city on foot.

With user friendly, easy to use detailed maps showing which routes and directional path to take, wayfinding boosts local business and the economy by increasing passing trade and energising locations.



## Outdoor Digital Totems & Kiosks

Many towns and cities have introduced Trueform's Smart City Digital Totems and wayfinding systems and are enjoying the significant benefits.

By providing Wi-Fi, internet accessibility, device charging and access to digital information, public information, emergency assistance, CCTV and data points in key cityscape locations, Trueform's totems promote smart city living and personal mobility to residents, commuters and visitors.

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|--|--|---|--|
|  <b>PROMOTE CYCLING</b>  |  <b>CYCLIST &amp; PEDESTRIAN MONITORING</b> |  <b>ENVIRONMENTAL</b>        |  <b>CONNECTIVITY</b>                    |
|  <b>RUGGED ENCLOSURE</b> |  <b>DATA HOSTING</b>                        |  <b>HEALTH BENEFITS</b>      |  <b>SMART SENSORS</b>                   |
|  <b>SAFER STREETS</b>    |  <b>CONNECTIVITY</b>                        |  <b>REDUCED CONGESTION</b>   |  <b>LIVE TRAVEL INFORMATION</b>         |
|  <b>VANDAL RESISTANT</b> |  <b>SOLAR POWERED</b>                       |  <b>IMPROVED AIR QUALITY</b> |  <b>ANNOUNCEMENTS &amp; ADVERTISING</b> |

## THE WORLD'S LEADING WAYFINDING PROVIDER



New York



Toronto



London



London Digital



Birmingham



Aberdeen



Ealing



Portsmouth



Manchester

Contact our sales office on **020 8561 4959**, email us at [sales@trueform.co.uk](mailto:sales@trueform.co.uk) or visit [www.trueform.co.uk](http://www.trueform.co.uk) for more information on any of our products

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